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Election 2000 Confirms Internet Role in Politics; Voter.Com Earns Position in Political Arena

Business Editors & Technology Writers

WASHINGTON--(BUSINESS WIRE)--Nov. 15, 2000

Voter.com, the premier provider of political information and services on the Internet, today announced that it provided millions of page impressions of election information to users on Election Day.

Just shy of its one-year anniversary, Voter.com's extraordinary traffic has proven there is a large captivated audience seeking unbiased, comprehensive political information online.

According to Akamai Technologies, Inc., (NASDAQ: AKAM), the leading Content Delivery Service Provider (CDSP), Voter.com was serving over 225 Mbps at peak traffic, and received over 8 million page views for the 24 hour period starting at 6:00 p.m. EST on Tuesday, Nov. 7. This number substantiates Voter.com as a credible source in the political arena and its ability to provide innovative content and services for voters and the political community.

"Voter.com has been preparing for months to bring the most comprehensive, unbiased election coverage to its users," said Justin Dangel, CEO, Voter.com. "Voter.com's commitment to deliver the best information available has allowed us to compete with traditional media outlets which have been around for decades, while Voter.com is barely one year old. Voter.com's traffic has greatly exceeded our expectations, which is just a sign of what's to come".

"Voter.com proved to be one of the more heavily-trafficked sites during the coverage of the election," said Chris Turner, vice president of North American sales, Akamai. "The amount of unique visitors that accessed Voter.com during the election is a testament to the site's effectiveness in keeping the political community well-informed. One of the more important benefits of Akamai's technology is the scalable and reliable delivery of all forms of content, especially during unpredictable spikes in traffic. We are excited to be working closely with Voter.com in making their online political coverage a success."

With election results still too close to call, Voter.com expects to see its numbers continue to rise as voters worldwide follow the election right from their desktops on www.voter.com. Users can look forward to breaking news and continued exclusive commentary on the election from Voter.com's stellar cast of journalists including Voter.com's Executive Editor Carl Bernstein, and contributing columnists Tucker Carlson, Eleanor Clift, Jack Germond, Amy Holmes and others.

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